



**Monday, March 15, 2010**

**Frederick P. Rose Hall, Home of Jazz at Lincoln Center**

Broadway at 60th Street, New York City

ADVERTISING RATES	
<input type="checkbox"/> Back Cover	\$4,000
<input type="checkbox"/> Inside Front Cover	\$2,500
<input type="checkbox"/> Inside Back Cover	\$2,500
<input type="checkbox"/> Full Page	\$1,000
<input type="checkbox"/> Half Page	\$500
<input type="checkbox"/> Quarter Page	\$300
<input type="checkbox"/> Listing (Name Only/ Business Card)	\$150

**Camera Ready Ad Deadline: February 15, 2010**

If you wish us to create an ad, we will be pleased to assist you.

Please call 212-289-7779, ext. 20 or email [mhappy@ypc.org](mailto:mhappy@ypc.org)

**Please check one:**  Ad copy to follow by email no later than February 15, 2010  
 Ad copy to follow via U.S. Mail no later than February 15, 2010

**Ad Dimensions**

Full Page: Bleed 8 3/4" x 11 1/4" (Trim Size: 8 1/2" x 11")

Full Page: Non Bleed 7 1/2" width x 10" length

Half Page: 7 1/2" width x 4 3/4" length (Horizontal)

Quarter Page: 3 3/4" width x 4 3/4" length

**Submission Formats (ALL ads are black and white)**

**QuarkXpress (Mac):** Include all fonts and image files; hard copy proof must accompany all ads. **Adobe Acrobat PDF files:** Make "press quality" with all fonts embedded or outlined. **Adobe Illustrator EPS:** Convert type to "outlines".

**Adobe Photoshop:** Image resolution should be set at 300 dpi. Save in TIFF or EPS format. **Company logos:** Preferred format is Adobe Illustrator EPS (with type converted to outlines); do not send logos embedded in word files; Photoshop files must be at least 300 dpi. Web graphics (72 dpi) are unacceptable. Camera-ready line art is also acceptable for ads.

*(over)*

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INDIVIDUAL or COMPANY NAME

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AD SIZE

AMOUNT DUE

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CONTACT NAME

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ADDRESS

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CITY/STATE/ZIP

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PHONE: DAY

EVENING

MOBILE

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FAX

E-MAIL

Enclosed is my check in the amount of \$ \_\_\_\_\_ made payable to:

**Young People's Chorus of New York City™**

Please charge my credit card:  American Express  Discover  MasterCard  Visa

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CARD NUMBER

EXPIRATION DATE

SECURITY CODE

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NAME (as it appears on card)

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SIGNATURE

DATE

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BILLING ADDRESS (if different than above)

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CITY/STATE/ZIP

Please send this form, camera ready ad materials, and payment by February 15, 2010 to:

**Young People's Chorus of New York City™**

1995 Broadway, Suite 305

New York, NY 10023

T: 212-289-7779 F: 212-289-6918

Email: [mhappy@ypc.org](mailto:mhappy@ypc.org)

[www.ypc.org/gala](http://www.ypc.org/gala)

