

A Celebration of Song

YPC Shaping Lives Through Music



Gala Concert and Dinner
at

Frederick P. Rose Hall, Home of Jazz at Lincoln Center

Broadway at 60th Street, New York City

Wednesday, March 11, 2009

Benefiting the
Young People's Chorus of New York City™

In Performance With
**The New York Pops
and Special Guest Artists**

Francisco J. Núñez
Artistic Director/Founder

Hon. A. Jerry Kremer
Chairman of the Board

ADVERTISING RATES

<input type="checkbox"/> Back Cover	\$4,000
<input type="checkbox"/> Inside Front Cover	\$2,500
<input type="checkbox"/> Inside Back Cover	\$2,500
<input type="checkbox"/> Full Page	\$1,000
<input type="checkbox"/> Half Page	\$500
<input type="checkbox"/> Quarter Page	\$300
<input type="checkbox"/> Listing (Name Only/ Business Card)	\$150

Ad Deadline: January 28, 2009

If you wish to create a special "tribute" ad, we will be pleased to assist you.
Please call 212-289-7779, ext. 16 or e-mail ypcgala@ypc.org.

Please check one: Copy attached
 Copy to follow by e-mail
 Copy to arrive via mail by _____
(no later than January 28, 2009)

Ad Dimensions

Full Page: Bleed 8 3/4" x 11 1/4" (Trim Size: 8 1/2" x 11")

Full Page: Non Bleed 7 1/2" width x 10" length

Half Page: (Horizontal) 7 1/2" width x 4 3/4" length

Quarter Page: 3 3/4" width x 4 3/4" length

Submission Formats (ALL ads are black and white)

QuarkXpress (Mac): Include all fonts and image files; Hard copy proof must accompany all ads. **Adobe Acrobat PDF files:** Make "press quality" with all fonts embedded or outlined. **Adobe Illustrator EPS:** Convert type to "outlines". **Adobe Photoshop Image** resolution should be set at 300 dpi. Save in TIFF or EPS format. **Company logos:** Preferred format is **Adobe Illustrator EPS** (with type converted to outlines); do not send logos embedded in word files; Photoshop files must be at least 300 dpi. Web graphics (72 dpi) are unacceptable. Camera-ready line art is also acceptable for ads.

INDIVIDUAL or FIRM NAME

AD SIZE

AMOUNT DUE

CONTACT NAME

ADDRESS

CITY/STATE/ZIP

PHONE: DAY

EVENING

MOBILE

FAX

E-MAIL

Enclosed is my check in the amount of \$ _____
made payable to **Young People's Chorus of New York City™**

Please charge my credit card:
 American Express Discover MasterCard Visa

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME (as it appears on card)

SIGNATURE

DATE

BILLING ADDRESS (if different than above)

CITY/STATE/ZIP

Please send contract, ad materials and payment to:

Young People's Chorus of New York City™

In Residence at the 92nd Street Y

1395 Lexington Avenue

New York, NY 10128

T: 212-289-7779, ext. 16 F: 212-289-6918

E-mail: ypcgala@ypc.org

Web site: www.ypc.org/gala

